Unit 1 Assignment: Kickstart My Chart

Questions

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1) What are three conclusions we can make about Kickstarter campaigns given the provided data?

2) What are some of the limitations of this dataset?

3) What are some other possible tables/graphs that we could create?

Answer:

1) 53% of the crowdfunding projects in this data set were successful.

38% of the successful projects are in the “theater” category.

77% of the successful projects within the “theater” category are in the “plays” subcategory.

Projects with a goal of under 1000 have the highest success rate with 71%

2) Finances were not converted into a common currency; thus, comparisons are not as accurate as we would like.

3) Other tables/graphs we can create include:

Currency comparisons.

Success among countries.

Success among time of year.